



Entry India

Recognizing that Indian market offers a huge opportunity for the US companies and investors the Primary Mission of **Entry India** is to bring India opportunities and US businesses closer.

- Entry India helps US small and medium size enterprises (SME) to **grow and thrive** by expanding their business to India
- Entry India helps individuals and institutions to **achieve high returns** on their investments in emerging opportunities in India
- Entry helps overseas Indians to **create successful outcomes** of their social and business engagements in India

We understand that doing business in India could be very challenging for an un-prepared client. So, Entry India helps the US clients prepare thoroughly with all aspects of doing business with India **before, during, and after** the India initiative. EI's personalized approach to collect, organize, validate, and disseminate information is uniquely effective in overcoming entry barriers and ensuring successful outcomes to the US businesses.

Entry India services include:

1. For Small and Medium Size Enterprises (SME)

- ✓ **Educate:** opportunities and lay of the land awareness including how to do business in India, relevant news, conferences and events, access to government and business contacts
- ✓ **Assess and Analyze:** qualify opportunities, create India strategy by understanding and assessing needs/goals
- ✓ **Identify, Qualify and Recommend** appropriate partners, distributors and/or service providers
- ✓ **Provide On-the-Ground Assistance:** direct introductions, business structure, completion of forms and filings for company's engagement in India (e.g., incorporation papers, contracts, tax papers, etc.), operational structure, insurance, credit verification, loan assistance, etc.

2. For Investors

✓ **Identify and Quantify Investment (FDI and FII) Opportunities in**

- Real Estate, Capital Markets, Project Specific.....

With comprehensive and timely information on business environment, laws & regulations, clearances and approvals, repatriation and tax impact

✓ **Assess and Recommend the Investment Strategy**

- Technical analysis, risk assessment, ROI projection for specific investor profile
- Prepare specific investment plan in India including entry and exit strategies

✓ **Support Implementation of the Investment Strategy**

- Identify, qualify and recommend potential Indian investment partners
- Prepare necessary agreements such as shareholder/articles of association, technology transfer, etc.
- Liaison and regulatory coordination with government & regulatory bodies (e.g. RBI)
- Provide monitoring services for project success

3. For Overseas Indians (NRI/PIO):

✓ **Information, Qualification, and Execution for**

- Travel and Tourism packages to India
- Renting facilities for cultural functions
- Gifts and Shopping
- Capital Markets: Finding a broker, Opening stock market account, stock analysis service
- Real estate: Buy, sell, and rent real estate
- Business services such as company structure and formation, appropriate agreements, accounting, legal and HR support
- Contacts and special events